GURU GOBIND SINGH EDUCATIONAL SOCIETY'S TECHNICAL CAMPUS

COLLEGE OF ENGINEERING AND MANAGEMENT

Affiliated to

JHARKHAND UNIVERSITY OF TECHNOLOGY
RANCHI

Vide Letter No. BBA-JUT-826/2022/1170 Dated 01/08/2022
BCA-JUT-854/2022/1171 Dated 01/08/2022

INFORMATION BROCHURE FOR BBA/BCA

Bachelor of Business Administration (BBA)
Bachelor of Computer Application (BCA)

100% Placement Assistance

&

Enrollment to GGSESTC IAS Academy

MSME Registered

CONTACT US:

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SAT
2022

MESSAGES

PRESIDENT

I share with pleasure that two new courses, Bachelor of Business Administration (BBA) & Bachelor of Computer Application (BCA) have been inaugurated at Guru Gobind Singh Educational Society's Technical Campus on its 12th Foundation Day on 7th August, 2022 by the Honourable Speaker of Jharkhand Legislative Assembly, Shri Rabindra Nath Mahato in the presence of Honourable MLA Bokaro, Shri Biranchi Narayan. I am glad to invite the young, aspiring youth to the academic environment of GGSESTC. Our primary objective is to educate and empower the youth of the region by imparting multidisciplinary education, quality-oriented skill development and futuristic knowledge. These courses of BBA and BCA will equip our students with career-enhancing skills like programming, web designing, art of selling products, public dealing, communication, etc. I render a warm welcome to the aspirants of BBA & BCA courses to join GGSESTC for world class learning and good placement opportunities to secure their future.

SHRI TARSEM SINGH

SECRETARY

Guru Gobind Singh Educational Society was established in 1979 with an objective to educate children, especially those belonging to financially weak backgrounds and strengthening the nation. Presently, the Society is running Guru Gobind Singh Public School (GGPS) across India in Bokaro Steel City (at SecV and Chas), Dhanbad and Daltonganj in Jharkhand; Mohali in Chandigarh; Hoshiarpur in Punjab; and an upcoming school in Gurdaspur, Punjab. In the year 2011, GGES took up the cause of higher education and established GGES Technical Campus, College of Engineering and Management at Bokaro. The society provides education from Kindergarten school to professional/technical degrees including Masters Degree. While Ph.D course in M.B.A. is proposed. The college has been making excellent placements through the past years. In this way we are securing the careers of our students and providing future technocrats and entrepreneurs to the nation.

SHRI S. P. SINGH

DIRECTOR

This year GGSESTC, College of Engineering & Management, Bokaro, approved by AICTE and affiliated to Jharkhand University of Technology, Ranchi, Jharkhand is commencing BBA and BCA courses and we welcome students of all streams to avail of this opportunity. Bokaro is an industrial city and an important education hub of India. Bokaro Steel Plant which is one of the largest Steel Plants of Asia and various industries like DVC, BCCL, CCL, ONGC, MECON, Vedanta Steel, and TISCO Projects are located in this region. This offers us great opportunities of learning and training as well as careers. The institute has a proactive Training and Placement Cell (T&PC) and Institute Industry Interaction Cell (IIIC) and our training, internship and placement records are excellent. We have MoUs with a number of corporate bodies including Jharkhand Industrial Area Development Authority (JIADA), Bokaro. The institute has IQAC, R&D Cell, NAAC/NBA Steering Committee, Novel Softwares Cell, Alumni Cell, NSS, and Cultural and Extra-Curricular Activities Cell. The institute also runs GGSESTC IAS Academy for civil services aspirants. The institute regularly organizes National and State Level Conferences, Science and Innovative Technology Exhibitions, Faculty Development Programmes (FDPs), Seminars, Workshops, etc. In addition to the government scholarships, the institute provides means-cum-merit scholarships SAT to its students. Under Academic Social Responsibility (ASR) the institute undertakes various community engagement activities like Unnat Bharat Abhiyan (UBA), Voter Awareness, Blood Donation and Covid vaccination camps, etc. GGSESTC's film 'Spandan' has participated at 5th National Film Festival for Rural Development at NIRDPR, Hyderabad in 2021. The institute has received a number of awards and appreciation letters & financial sponsorships as well as consultancies from various regulatory bodies, public undertakings, industries & social organizations. The institute is ISO 9001:2015 institute for quality management system; and NIRF participant. Thus, GGSESTC offers multidisciplinary course options and is a career destination for all.

DR. PRIYADARSHI JARUHAR

OUR TEAM

PROF. APURBA SINHA
Coordinator
BBA & BCA

PROF. SWETA KUMARI
Coordinator
IQAC & GGSESTC IAS ACADEMY

PROF. PALLAVI PRASAD
ADMINISTRATIVE OFFICER

PROF. VIKASH JAIN
Coordinator
NAAC

DR. RAJEEV KANT
Training & Placement Officer

PROF. MANOJ KUMAR
Coordinator
Admissions

DR. DEEPAK KUMAR
Co-Coordinator
Admissions

PROF. ANNUPRIYA
Co-Coordinator
Admissions

PROF. MAHMOOD ALAM
Coordinator
NPTEL

PROF. ALOK KUMAR
Coordinator
GATE & Novel Softwares

PROF. UTTAM KUMAR DAS
HOD EEE

DR. A P BURNWAL
HOD BSH

PROF. TEJ BAHADUR SINGH
Coordinator
Design

PROF. SUSHMA KUMARI
Coordinator
NSS

PROF. MD. HUSSAIN ANSARI
Nodal Officer
Scholarship

PROF. SARFARAZ KARIM
Associate Professor

PROF. MAHAVIR PRASAD
Assistant Professor

PROF. VINAY KR SINGH
Sr. Adjunct Faculty

PROF. SMITA KISHORE
Assistant Professor

MR. RAVINDER SINGH
Accountant

MR. MITHILESH KUMAR
Librarian

Guru Gobind Singh Educational Society's Technical Campus (GGSESTC) has started its journey of academic excellence in the year 2011. The Technical Campus is promoted by Guru Gobind Singh Educational Society which was established in 1979 and is a non-profit organisation working in the field of education. The Society has many schools running under its umbrella at various parts of the country.

GGSESTC has a lush green sprawling campus spread over about 20 acres of land within the vicinity of twin city of Chas and Bokaro at Jharkhand..

MISSION

TO PROVIDE WORLD CLASS EDUCATION,TRAINING AND RESEARCH OPPORTUNITIES IN FIELDS OF TECHNOLOGY MANAGEMENT AND OTHER DISCIPLINES.

VISION

TO BE A CENTRE OF ACADEMIC EXCELLENCE AND AN ECOSYSTEM VEHICLE FOR ASPIRING TECHNOLOGISTS AND ENTREPRENEURS.

OBJECTIVES

TO BE AMONGST TOP INSTITUTIONS IN JHARKHAND IN TERMS OF:

- ENGAGING WITH INDIAN CORPORATES AND INSTITUTIONS FOR KNOWLEDGE SHARING AND DEVELOPMENT OF THE INSTITUTE.
- DISSEMINATION OF KNOWLEDGE THROUGH RESEARCH & TRAINING.
- IMPROVING THROUGH RANKINGS AND ACCREDITATIONS.
- ADOPTION OF CONTEMPORARY TECHNOLOGY IN TEACHING, LEARNING AND OTHER PROCESSES.

PROGRAMS AVAILABLE

Bachelor of Technology (B.TECH)
Master of Business Administration (MBA)
Bachelor of Business Administration (BBA)
Bachelor of Computer Application (BCA)

Bachelor of Computer Application (BCA)

Bachelor of Computer Applications (BCA) is an Under-graduate Programme of 3-years duration (6 semesters). The Programme is offered by the Jharkhand University of Technology, Ranchi, Jharkhand. BCA Programme in GGSESTC is to prepare students for challenging roles in the IT industry, Computer Science & Applications, web and mobile development, data analysis, information and Security.

Bachelor of Business Administration (BBA)

Bachelor of Business Administration is an Under-graduate Programme of 3-years duration (6 semesters). The Programme is offered by the Jharkhand University of Technology, Ranchi, Jharkhand. BBA Programme in GGSESTC is to develop a sound knowledge of entrepreneurial process and inculcate creativity and innovation among students.

THE CAMPUS

The Institute has a lush-green, sprawling campus spread over about 20 acres of land within the vicinity of the twin city of Chas-Bokaro.

STATE-OF-THE-ART INFRASTRUCTURE   MODERN WORKSHOP FACILITIES

FULLY WI-FI ENABLED CAMPUS   24 HOURS POWER BACKUP

SEPERATE HOSTELS FOR BOYS & GIRLS   LIBRARY WITH DELNET

AUDITORIUM & SPORTS COMPLEX 60KVA SOLAR POWER INSTALLATION

RAMP AND FACILITIES FOR DIFFERENTLY ABLED PERSONS

IN-CAMPUS BANK WITH ATM, CAFETERIA, LAUNDRY, GYMNASIUM & MEDICAL FACILITIES

SALIENT FEATURES

- ✅ **ISO 9001:2015 CERTIFIED**   ✅ *NIRF RANKING*
- ✅ *MEANS-CUM-MERIT SCHOLARSHIP (SAT)*
- ✅ *GGSESTC IAS ACADEMY (MSME REGISTERED)*
- ✅ *COLLABORATION WITH CORPORATE SECTOR*
- ✅ *MoUs WITH JIADA & OTHER INDUSTRIES*
- ✅ *E-KALYAN, MINORITY & GOVERNMENT SCHOLARSHIPS AVAILABLE*

ELIGIBILITY CRITERIA

BCA

Passed 10+2 examinations or intermediate or any other equivalent examination with minimum of 45% aggregate in any discipline (Arts, Commerce Science) with mathematics as one of the subjects

Passed Matriculation examination along with three-year Diploma in any trade from Jharkhand University of Technology, Ranchi, Jharkhand or such examination from any other recognized State Board of Technical education

LATERAL ENTRY TO 3RD SEMESTER BCA

Passed 10+2 examinations or intermediate or any other equivalent examination with the minimum of 45% aggregate in any discipline (Arts, Commerce Science) with mathematics as one of the subjects with one-year Diploma in Computer Applications/ IT or equyivalent

BBA

Passed 10+2 examination or equivalent in Arts, Science or Commerce with at least 45% marks (40% for candidates belonging to reserved category) in aggregate.

CORPORATE RESOURCE CENTRE (CRC)

The CRC consists of Training & Placement Cell. In pursuit of excellence and growth, the institute has constituted Corporate Resource Centre (CRC) to improve the interaction between institute and industry representatives. The CRC will create a platform where the institute gets maximum exposure from the industry. This requires a transparent and honest approach. The CRC is open to new ideas and continuously adopting new methods and technologies to improve the career prospects and life of all students.

ENTREPRENEURSHIP DEVELOPMENT CELL

The objective of Entrepreneurship Development Cell (EDC) is to develop awareness and the spirit of entrepreneurship among the students. The "First Harvest app", an online solution for farmers to sell their products directly to consumers, has been developed by students under EDC. The app secured third position in Jharkhand under 'Anvikshiki 2021-Think Startup' competition.

INSTITUTE INDUSTRY INTERACTION CELL (IIIC)

GGSESTC emphasizes upon strong Institute-Industry partnership. GGSESTC has MoUs with many industries and JIADA. The institute facilitates Industry exposure to students and faculty members through industry visits, summer internships, projects and practical training; workshops, conferences and symposium; laboratory testing; scholarships/fellowships instituted by industries; Executive Certificate Programme (ECP)-3 months' add-on Courses.

EXECUTIVE CERTIFICATE PROGRAMME 3 MONTHS ADD-ON COURSES

ECP Specialization for BBA:
1. Hotel Management
2. Hospital Management
3. Pharmaceutical Management
4. Smart School Management
5. Banking & Insurance Management
6. Stock Market

ECP Specialization for BCA:
1. Business Analytics
2. Cyber Security

COMMUNICATION SUB-CELL & OUTREACH

The sub-cell trains students to communicate effectively. The students are groomed for interview, presentation skills, Group Discussions, Video Resume, etc. They are given opportunity to participate in interactive sessions at academic forums as well as with various media.

GURU GOBIND SINGH EDUCATIONAL SOCIETY'S TECHNICAL CAMPUS, BOKARO

Current Placement of Final Year Students (2021 - 22)*

GALLERY

DRONE VIEW OF THE CAMPUS

AUDITORIUM

BOYS HOSTEL

GIRLS HOSTEL

STAFF QUARTERS

COMPUTER LABS

CO-CURRICULAR ACTIVITIES