



**Jharkhand University of Technology, Ranchi**  
**Bachelor of Business Administration (BBA)**  
**NEP-2020 based Syllabus**

**III<sup>rd</sup> –Semester**

S.No.	Course Code	Course Title	Hours per week			J	Cr	FM	Overall Pass Marks	Internal	External	Categorization	
			L	T	P								
01		Cost and Management Accounting	3	0	0	6	3	100	40	30	70		
02		Legal and Ethical Issues in Business	3	0	0		3	100	40	30	70		
03		E Commerce and Digital Marketing	3	0	0		3	100	40	30	70		
04		Business Environment	3	0	0		3	100	40	30	70		
05		Management Information System (MIS)	3	0	0		3	100	40	30	70		
<b>Total</b>			<b>15</b>	<b>0</b>	<b>0</b>		<b>15</b>	<b>500</b>	--	--	--	--	
Practical			L	T	P		Cr	FM	Overall Pass Marks	Internal	External	Categorization	
05		Document Procession and Office Automation for Managers Lab	0	0	4		2	50	25	30	20		
06		Mathematical and Computational Thinking Lab	0	0	4		2	50	25	30	20		
07		E Commerce and Digital Marketing Lab	0	0	4		2	50	25	30	20		
<b>Total</b>			<b>0</b>	<b>0</b>	<b>12</b>		<b>6</b>	<b>150</b>	--	--	--	--	
Audit Course			L	T	P		Cr	FM	Overall Pass Marks	Internal	External	Categorization	
08	AUC301	Mastering Personal Finance (Basic to Advance Strategies)	3	0	0		0	100	40	30	70	AUC	
09	AUC302P	Sports/NCC/NSS/YOGA/Painting/Music/Classical Dance	6				0	50	25	30	20	AUC	
<b>Total</b>			<b>3</b>	<b>0</b>	<b>0</b>		Student shall participate actively in one of the activities and for Passing of the semester "Participation Certificate" in activity will be mandatory student participation shall be monitored and participation record shall be maintained at institute level.						
<b>Grand Total</b>			<b>18</b>	<b>0</b>	<b>12</b>	<b>6</b>	<b>21</b>	<b>800</b>	--	--	--	--	

**Note-**

\*BBA- Bachelor of Business Administration; AU- Audit Course; L: Lecture, T: Tutorial, P: Practice.

J- Self learning hours shall not be reflected in the Time table. Self-learning includes micro project/ assignment/ other activities as mentioned in earlier semester.

\*Passing in Audit Course shall be mandatory.



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**IV<sup>th</sup> Semester**

S.No.	Course Code	Course Title	L	T	P	J	Cr	FM	Overall Pass Marks	Internal	External	Categorization
			Hours per week									
01		Entrepreneurship and Startup Ecosystem	3	0	0	6	3	100	40	30	70	
02		Operation Management	3	0	0		3	100	40	30	70	
03		Financial Management	3	0	0		3	100	40	30	70	
04		Business Research Methodology	3	0	0		3	100	40	30	70	
05		International Business	3	0	0		3	100	40	30	70	
<b>Total</b>			<b>15</b>	<b>0</b>	<b>0</b>		<b>15</b>	<b>500</b>	--	--	--	--
<b>Practical</b>			L	T	P	Cr	FM	Overall Pass Marks	Internal	External	Categorization	
06		Business Development Plan Lab	0	0	4		2	50	25	30	20	
07		Accounting Information System Lab	0	0	4		2	50	25	30	20	
08		Digital Presentation Tools and Technics for Managers Lab	0	0	4		2	50	25	30	20	
<b>Total</b>			<b>0</b>	<b>0</b>	<b>12</b>	<b>6</b>	<b>150</b>	--	--	--	--	--

Audit Course			L	T	P		Cr	FM	Overall Pass Marks	Internal	External	Categorization		
09	AUC401	<b>FOREIGN LANGUAGE</b> <b>OR</b> <b>REGIONAL LANGUAGE</b> <b>(ANY ONE)</b> <b>FOREIGN LANGUAGE</b> 1. GERMAN 2. JAPANESE 3. CHINESE 4. KOREAN 5. SPAINISH 6. RUSSIAN <b>REGIONAL LANGUAGE</b> 7. MARATHI 8. KANNAD 9. TAMIL 10. TELUGU	0				--	100	40	30	70			
10	AUC402P	Sports/NCC/NSS/YOGA/Painting/Music/ Classical Dance	6				0	50	25	30	20	AUC		
							Student shall participate actively in one of the activities and for Passing of the semester “Participation Certificate” in activity will be mandatory student participation shall be monitored and participation record shall be maintained at institute level.							
							2	--	--	1/0	--	INT		
							2	150	--	--	--	--		
Total			0	0	0									
Grand Total			15	0	12	6	23	800	--	--	--	--		

**Note-**

1. **BBA-- Bachelor of Business Administration; AU- Audit Course; L: Lecture, T: Tutorial, P: Practice, CIE- Continuous Internal Evaluation, SEE- Semester End Evaluation.**
2. **INT- Internship (Completion of internship will be marked as-1; Non-completion of internship will be marked as-0 by the institution; The submitted write up & presentation record shall be kept safely by the institution).**
3. **J- Self learning hours shall not be reflected in the Time table. Self-learning includes micro project/ assignment/ other activities as mentioned in earlier semester.**
4. **Passing in Audit Course shall be mandatory.**